

# EUROPEAN MOBILITY WEEK



## CHARTER 2017

We the undersigned hereby declare that we shall join in the EUROPEAN MOBILITY WEEK campaign 2017 by (select one or more criteria):

- Organising a week of activities, from Saturday 16 to Friday 22 September 2017, taking into account the theme 'Clean, shared and intelligent mobility' under the call-to-action 'Sharing gets you further'.
- Implementing at least one new permanent measure which contributes to modal transfer from the private car to an environmentally sound means of transport.

*Where possible, this or these measures should be a permanent reallocation of road space in favour of walking, cycling or public transport (e.g. road closure, wider pavement, new cycle or bus lane, new traffic calming scheme, lower speed limit).*

- Organising Car-Free Day, setting aside one or several areas that are reserved solely for pedestrians, cyclists and public transport for at least one whole day (i.e. 1 hour before to 1 hour after normal working hours).

*Car-Free Day should preferably be held on Friday 22 September 2017.*

On behalf of the local authority of.....

Ms/Mr.....

Local authorities committing to all three of the above criteria will become 'golden participants', they are thus eligible to enter the EUROPEAN MOBILITY WEEK Award scheme. Only local authorities located in following zones are eligible to apply: EU-28 Member States, candidate countries, potential candidate (SAP),

European Economic Area countries (EEA) and European Free Trade Area countries (EFTA). Permanent measures implemented since the last edition of the campaign (i.e. October 2016) are also eligible on condition that they are promoted or inaugurated during EUROPEAN MOBILITY WEEK 2017.