

An independent jury has selected the following cities as finalists for improving road safety in European cities.



© City of Jaworzno

Jaworzno (POLAND)

From a city that 16 years ago saw one death per month, Jaworzno has undergone an enormous change with no casualties in the years 2017 and 2019. The city has reduced speed limits, and has redesigned its streets, for example by dedicating more space to trees. The measures led to a 20% increase in public transport users and a 40% reduction in traffic.

Residents were a crucial part of the drive for greater safety, getting involved and having their say on the new shape of the city and the look and feel of streets designed for people and not cars. Now everyone is getting there faster, as well as more safely!

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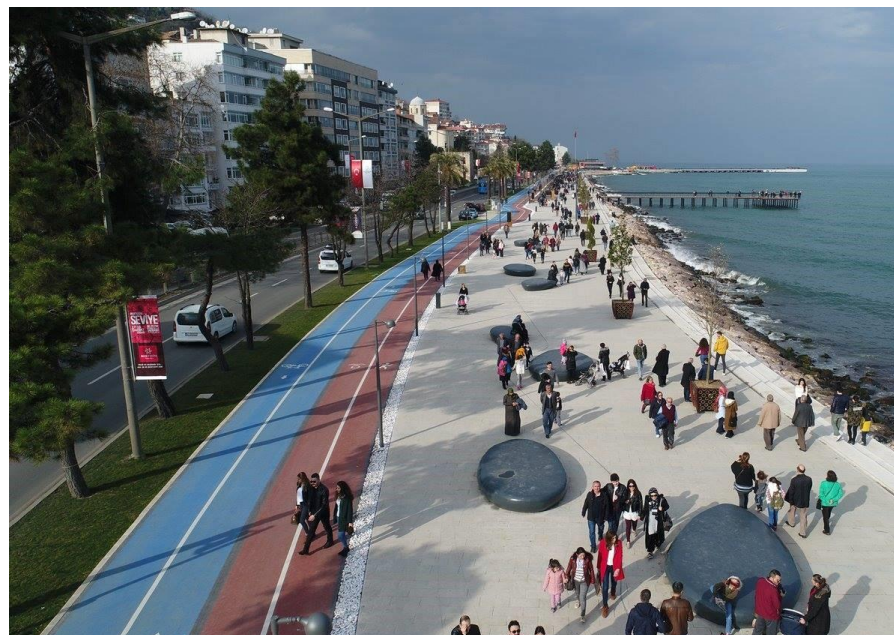
1st Urban Road Safety Award

Ordu (TURKEY)

This courageous city has gone on a pro-pedestrian offensive, kicking cars out of the busiest zones, creating space for people throughout the city centre, and making cycling easier and safer too with new lanes. One kind of car, however, is very welcome, the cable car! This aerial lift with generous parking options at its base can send up to 250 people an hour to a hilltop that might otherwise be clogged with car fumes.

Ordu's measures have reduced cars in the city centre by 30%, reducing road injuries and, last year, bringing road deaths right down to zero, at the same time as cutting down on air and noise pollution. This was achieved in close collaboration with NGOs, local businesses and actors such as the police and coastguard, to make sure that everyone was aligned with the vision of safer city streets.

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Pontevedra (SPAIN)

Pontevedra has brought on a reduction in road fatalities year on year through a host of measures that always see safety and sustainability walking hand in hand with each other. The city's clear and careful monitoring strategy means that it can keep an eye on which policies are effective and which need to be updated, resulting in active mobility such as walking and cycling going up and up.

These measures, often employing EU cohesion funds, include speed limits from 10 to 30Km/h, more roundabouts, and plenty of attractive space for pedestrians. The result? Zero road deaths between 2011 and 2018. That's something that anyone in Pontevedra will be able to tell you, as the city communicates these successes loudly and proudly with residents.

