



CALL FOR APPLICATIONS

BACKGROUND

The European Commission is giving out an annual award to highlight the contribution made by local authorities towards improving the safety of European roads. The award acknowledges the crucial role that towns and cities across Europe play in this respect, bearing in mind that 38% of road fatalities and more than 50% of serious road injuries happen on urban roads.

The aim of the award is to reward outstanding and innovative achievements by local authorities in the area of road safety and to encourage the exchange of good practice across Europe.

The award concept for the EU Urban Road Safety Award is in line with the [Good practice guidelines](#) and the [Guidelines for a road safety commitment](#) of the European Road Safety Charter, but is directed exclusively at public authorities at the local level.

The Urban Road Safety Award is presented alongside the other European Commission's Sustainable Urban Mobility Awards, i.e., the EUROPEANMOBILITYWEEK Awards and the Award for Sustainable Urban Mobility Planning (SUMP). Each award scheme has separate, but complementary objectives.

In contrast to the SUMP Award, the EU Urban Road Safety Award does not reward plans, but specific measures that have been adopted at the local level to improve road safety. These measures may concern one or several aspects of road safety, for example improved infrastructure, speed reduction measures, initiatives to improve the safety of a public authority's vehicle fleet, or steps to improve people's safety skills or awareness.

Measures might include links to the [ROADPOL Safety Days](#), organised once a year during EUROPEANMOBILITYWEEK by the European Roads Policing Network with the support of the European Commission.

In order to qualify for the award, measures must have already been implemented (not at the planning stage), be innovative and aim at longer-term safety improvements (not one-off actions).

In any case, nominations should be part of a holistic approach in the spirit of the internationally recognised concept of the 'Safe System'.

ELIGIBILITY

The competition is open to local authorities from the European Union, EU Candidate Countries, Potential EU Candidate Countries that are part of the Stabilisation and Association Process (SAP) European Economic Area (EEA), European Free Trade Area countries (EFTA) or the Eastern Partnership (EaP).

Applicants can be local public authorities that have legal competence in developing and implementing road safety measures on their territory.

The contact person for each application must be a representative of a public authority. Consultancies and transport operators are not eligible. In case of doubt, applicants will be contacted to provide proof of their legal status as a local or regional public authority.

Last year's winner is not allowed to apply for the present edition of the award.

EVALUATION CRITERIA

Following an eligibility check, all submissions will be reviewed by an expert jury. The jury will examine submissions in relation to the following criteria:

1. **Consistency with local road safety/transport strategy:** What are the road safety problems that the measure tackles and how does it tackle them? What is its place in the local road safety/transport strategy?
2. **Impact on improving road safety (effectiveness and efficiency):** What has been the effect of the measure? How was the effect measured and evaluated? In what way is it particularly effective and/or efficient? How does it complement other measures?
3. **Innovation:** In what way(s) is the measure innovative?
4. **Cooperation with higher/lower governance levels and stakeholders:** How have other government levels and/or stakeholders (for example transport operators, new mobility service providers, industry, schools, hospitals, the police, civil society) been involved in the development and/or implementation of the measure? What benefits has this cooperation produced?
5. **Inspiration:** How easy would it be for other towns/cities to implement the same measure? What factors facilitate a transfer or make it more difficult?

SCORING LEGEND

For each criterion, a maximum of 5 points can be achieved:

0 points	Does not meet requirements at all
1 point	Barely meets requirements
2 points	Almost meets requirements
3 points	Meets requirements
4 points	Meets requirements with excellence
5 points	Meets requirements with excellence and even exceeds them

The average score will be calculated for each criterion based on each jury member's evaluation. Based on the sum of all criteria, the jury will agree on the top three finalists, and the winner will be chosen from these.



DEADLINES

Deadline for towns and cities to send their applications	20/04/2021 - 31/10/2021
European Secretariat checks eligibility	31/10/2021 - 15/11/2021
Jury members receive applications via online system	15/11/2021
Each jury member scores the applications allocated	15/11/2021 - 7/12/2021
Jury meeting with DG MOVE in Brussels	XX/12/2021
Finalists are contacted to communicate their nomination	XX/12/2021 - XX/01/2022
Press release announcing the name of the finalists to the public	XX/02/2022 or XX/03/2022
Award Ceremony	XX/03/2022 or XX/04/2022

JURY MEETING

The jury consists of three European experts in the field of road safety and is chaired by a representative from the European Commission's Directorate-General for Mobility and Transport.

ONLINE SUBMISSION

Applicants must complete the online application form at <https://mobilityweek.eu/urban-road-safety-award/>

The application should be submitted in English. Applicants are invited to answer all questions with clear and relevant information about their measure.

Applicants are encouraged to upload a selection of documents and images to illustrate their measure.

The application form can be accessed and edited as many times as the applicant wishes until 31 October 2021 at 24:00 (CET).

AWARD CEREMONY

The Award Ceremony will take place in Brussels in March or April 2022 (or eventually online). Only at that moment the winners, and the general public, will find out the name of the winners. Only the finalists will receive official notification by January 2022.

Political or high-level representatives of the three finalists will be invited to attend the Award Ceremony. The winner will receive a trophy from the European Commissioner for Transport.

The winner

and the two finalists will benefit from visibility at the European level. This includes coverage in the publications of the European Road Safety Charter, EU social media channels, and recommendations to invite the winner and finalists to participate as speakers in relevant events.

We reserve the right to publish award applications as examples of excellence on the European Commission's website.

CONTACT

In case of any questions about the EU Urban Road Safety Award please contact: info@mobilityweek.eu

