



3 Minimising car dependency: less individual energy consumption

Our urban environment has been carved out to make space for cars. This has led to a collective dependency on motorised vehicles. Yet, they are the main source of transport-related energy consumption as well as congestion, air and noise pollution, crashes, etc.

Good practice to minimise car dependency

Car-Free Month, Tartu, Estonia

- Extension of the Car-Free Day to a full month in one of the main streets.
- 8,000 m² of space for yoga, concerts, festivals, a carousel and a swimming pool.

Car-Free Day to Permanent Measures, Paris, France

- Development of 'Paris breathes' areas in many neighbourhoods, closed to cars on Sundays and holidays.
- ca. 100 streets permanently pedestrianised.

Car-scrapping schemes, Belgium, France, Lithuania, UK

- People are offered in exchange for their car number plate, reimbursement of annual transport tickets, car-share costs, an (electric-)bicycle, etc.

ULaADS – Urban Logistics as an on-Demand Service, Groningen, the Netherlands

- Transitioning to zero emission logistics by providing alternatives for local shop-owners.
- Zero-emission van, light electric freight vehicle, and electric cargo bike online rental.

By minimising our collective dependency on cars, we can reduce our energy consumption and benefit the urban environment.



Ideas of activities during EUROPEANMOBILITYWEEK

- ✓ Organise a memorable Car-Free Day (read our leaflet: How to organise a Car-Free Day in 10 steps).
- ✓ Free public transport and/or shared mobility in exchange for car keys.
- ✓ Provide guidance on mobility management plans to employers.
- ✓ Encourage a switch to cleaner urban logistics vehicles, such as cargo-bikes.
- ✓ Set up a local 'mobility point'