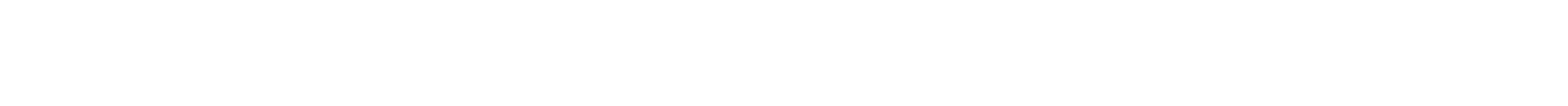


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Dear *[Insert the name & position of the relevant person in your municipality],*

I am writing to encourage *[insert the name of the municipality]* tojoin EUROPEAN**MOBILITY**WEEK, which will take place from 16 to 22 September 2025.

EUROPEAN**MOBILITY**WEEK is the largest awareness-raising campaign on sustainable urban mobility. It provides an excellent opportunity to celebrate better, cleaner and safer mobility with local residents, alongside thousands of other towns and cities!

To register for EUROPEAN**MOBILITY**WEEK, *[insert the name of the municipality]* needs to fulfil at least one of the following criteria:

1. Organise a week of activities to raise awareness among local residents and stakeholders on the topic of sustainable urban mobility.
2. Showcase its achievements during the past 12 months in the field of sustainable urban mobility.
3. Organise a car-free day, ideally coinciding with World Car-Free Day, on 22 September.

EUROPEAN**MOBILITY**WEEK is open to all municipalities in Europe and beyond. Registration is free of charge, and possible in many languages. All resources are accessible directly on the campaign website, in various formats and all EU languages.

More information: <https://mobilityweek.eu/home/>

Registration: <https://registration.mobilityweek.eu/login.php>?

The secretariat of the campaign is available to answer all your questions and concerns: [info@mobilityweek.eu](mailto:info@mobilityweek.eu).

Thank you for considering my request.

Best regards,

*[Insert your name]*

***Mix & Move!***

**Let’s make sure *[insert the name of your municipality]* joins** EUROPEAN**MOBILITY**WEEK 2025!

16-22 SEPTEMBER 2025